



At the heart of the image™

Compact Digital Camera Lineup Autumn/Winter 2008



COOLPIX®

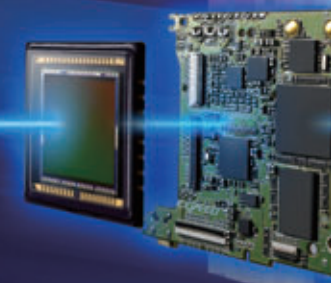
www.nikonusa.com

75th Anniversary
NIKKOR

60th Anniversary
Nikon Cameras

Ingenuity behind every picture.

Every picture taken with your Nikon COOLPIX compact digital camera is a premium Nikon experience culminating in over 60 years of photographic excellence. Nikon technology makes taking incredible pictures incredibly easy. Quick response, superior craftsmanship and remarkable compact dimensions are all hallmarks of a photographer's camera made by a true camera manufacturer. Nikon's legendary NIKKOR lens optics, coveted worldwide by photographers, and pioneering EXPEED digital image-processing innovations are built into every COOLPIX. And only COOLPIX brings so much inspiration and creativity together in one stylish package.



NIKKOR®

75 years of superior lens optics

With seventy-five years of precision lens manufacturing history in its own glassworks, NIKKOR lenses have met the exacting standards demanded by top professional photographers. Today with digital photography, that same commitment to quality craftsmanship, industry-leading technology, and reliability has never been more certain.

The trinity of COOLPIX advantages

QUICK RESPONSE
ULTRA-COMPACT
DESIGN ELEGANCE

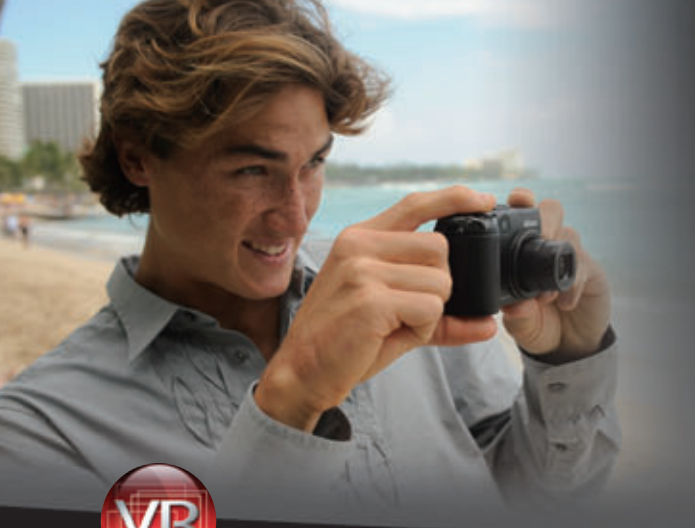


EXPEED™

Nikon's smarter approach to digital image-processing

From image capture to processing, Nikon's comprehensive EXPEED digital image-processing concept encompasses the entire picture-taking operation, not just the graphic reproduction. EXPEED is much more than a processing engine, it is a revolution in digital photography.





COOLPIX PREMIUM FEATURES

COOLPIX in-camera technologies give you the edge when it comes to taking beautiful pictures more easily and with greater enjoyment.



VR image stabilization



Better pictures in lower light



Simply better portraits



In-camera slideshow with music



Freedom with wireless image transfer

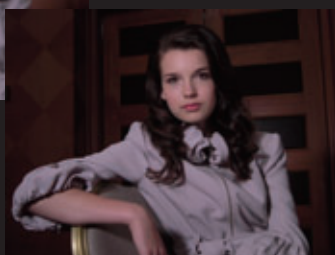
VR image stabilization

The Nikon COOLPIX lineup offers an array of VR technologies that produce blur-free images when shooting in low light or unsteady conditions. Selected models are equipped with Optical VR to compensate accurately for camera shake, which delivers sharp and steady images and faster framing on the LCD. In addition, some models offer Electronic VR, which applies movement data to image-processing to turn blurred images into beautifully clear results.

VR in low light



Without VR



With VR

Better pictures in lower light

Select COOLPIX models offer higher ISO capability beyond the range of conventional digital compacts. An exciting advantage that greatly increases photographic possibilities, high ISO capability delivers excellent exposures in challenging, oftentimes low light conditions, broadening the scope of possible subjects and allowing scenes to be captured beautifully without compromising natural light.

Shooting in low light

Higher ISO capability makes for better shooting in low light and provides pleasing pictures without the need for flash or long exposure times, minimizing the effects of camera shake.



With normal sensitivity



With high sensitivity

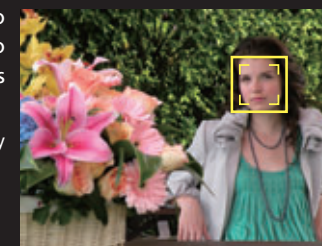
Shooting fast-moving subjects

High ISO capability enables the selection of faster shutter speeds, making it easier to capture fast-moving subjects with greater clarity.

Face-priority AF

Available with all COOLPIX cameras, Face-priority AF helps ensure satisfyingly crisp portraits no matter where the subject is in the shot. By automatically detecting people's faces in the frame, Face-priority AF frees the photographer to simply press the shutter button to produce sharp portraits with focus exactly where it's wanted.

Note: face-recognition capability may be limited in some shooting conditions.



D-Lighting

D-Lighting is a unique technology with the ability to rescue underexposed images or shots taken with excessive backlight. This innovative feature adds light and detail where necessary, while leaving correctly-exposed areas untouched. As a result, images are significantly improved in a much more natural-looking manner.



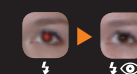
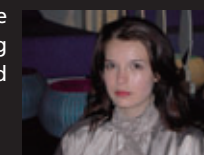
Without D-Lighting



With D-Lighting

In-Camera Red-Eye Fix™

All COOLPIX cameras offer advanced red-eye reduction capability. When set, Nikon's In-Camera Red-Eye Fix™ automatically analyzes the captured image for the presence of red-eye effect, and corrects it in-camera before saving the image to memory. You may never see red eyes again!



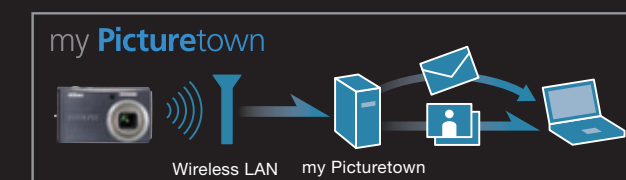
Pictmotion - In-camera slideshow with music

So much more than a slideshow, Pictmotion lets users share the fun of photography in a more creative, more entertaining way. Users simply select a range of their favorite images, pick a visual style and choose a soundtrack to suit the mood. The camera then automatically produces a Pictmotion movie that is ready for viewing on the camera's LCD or on a TV monitor, complete with timing and transitions determined by music and style.



my Picturetown with wireless transfer

Nikon is changing the face of photography by being the first to bring the revolutionary new freedom of built-in Wi-Fi capability to compact digital cameras. Select COOLPIX models employ Nikon technology that makes it easy to connect to a wireless network at home, or from any Wi-Fi hotspot. This function let's you access Nikon's my Picturetown service, an image storage and sharing site that integrates storage, viewing and transfer functions. For example, it lets you easily upload pictures on the spot and send email notifications to family and friends that let them share the experience via the Web browser on their own computer or BlackBerry® smartphone, anywhere.



A COOLPIX to ignite every passion

Share your passion in style with the finely crafted COOLPIX model best matched to whatever combination of stylish elegance, advanced performance, or easy-going excellence you desire.

Performance

passion made powerful

COOLPIX P6000

Precise Control. Powerful Photography.
Breathtaking Digital Performance



- 13.5 megapixel resolution
- 4x zoom with 28mm wide-angle capability
- Incredible, bright 2.7-inch high-resolution LCD
- External flash and converter lens options
- RAW file format support*¹
- Optical VR image stabilization
- Wired LAN connectivity, *my Picturertown*
- Built-in GPS unit
- ISO 6400*² capability

*¹ Windows only

*² ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.

COOLPIX P80

Closer Encounters.
Incredible 18x Zoom In a Compact Design



- 10.1 megapixel resolution
- World's smallest*¹ 18x zoom camera
- Electronic viewfinder
- Incredible, bright 2.7-inch high-resolution LCD
- Optical VR image stabilization
- ISO 6400*² capability
- Exposure modes (P/S/A/M)

*¹ Among compact cameras equipped with 18x zoom as of March 4, 2008 (according to research conducted by Nikon Corporation).

*² ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.

COOLPIX P60

Sharpening the Cutting Edge



- 8.1 megapixel resolution
- 5x zoom
- Electronic viewfinder
- Incredible, bright 2.5-inch LCD
- Optical VR image stabilization
- ISO 2000 capability
- AA-size battery compatible
- Exposure modes (P/M)

Style

brilliance made beautiful

COOLPIX S710

Digital Power Play
Head of Its Class in Quality, Control and Performance



- World's most compact design*¹
- 14.5 megapixel resolution
- 3.6x zoom with 28mm wide-angle capability
- Optical VR image stabilization
- Huge, bright 3.0-inch high-resolution LCD
- Exposure modes (P/S/A/M)
- ISO 12,800*² capability
- Scene Auto Selector

*¹ Among 14 megapixel compact cameras equipped with optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

*² ISO 6400 and 12,800 are available only for image sizes of 3M (2048 x 1536) or smaller.

COOLPIX S610c

Incredible Digital Unwired
Share Memories on the Go



- World's fastest start-up time*¹
- 10.0 megapixel resolution
- 4x zoom with 28mm wide-angle capability
- Optical VR image stabilization
- Huge, bright 3.0-inch high-resolution LCD
- Wi-Fi capability, *my Picturertown*
- ISO 3200 capability
- Scene Auto Selector
- Active Child Mode

*¹ Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

COOLPIX S610

Big on Speed. Small in Stature.
Stellar Pictures and a Sharp 3-inch LCD Screen



- World's fastest start-up time*¹
- 10.0 megapixel resolution
- 4x zoom with 28mm wide-angle capability
- Optical VR image stabilization
- Huge, bright 3.0-inch high-resolution LCD
- ISO 3200 capability
- Scene Auto Selector
- Active Child Mode

*¹ Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

COOLPIX S600

Stunningly Fast. Astonishingly Small.



- World's fastest start-up time*¹
- World's most compact design*²
- 10.0 megapixel resolution
- 4x zoom with 28mm wide-angle capability
- Incredible, bright 2.7-inch high-resolution LCD
- Optical VR image stabilization
- ISO 3200 capability

*¹ Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

COOLPIX S560

Zoom In on Style
See the Big Picture with an Incredible LCD Screen



- World's most compact design*¹
- 10.0 megapixel resolution
- 5x zoom
- Optical VR image stabilization
- Incredible, bright 2.7-inch high-resolution LCD
- ISO 3200*² capability
- Scene Auto Selector
- Smile Mode
- Blink Warning

*¹ Among 10 megapixel compact cameras equipped with optical vibration reduction and retractable 5x zoom as of July 2, 2008 (according to research conducted by Nikon Corporation).

*² ISO 3200 is available only for image sizes of 3M (2048 x 1536) or smaller.

COOLPIX S550

Style Comes Standard



- World's smallest 5x zoom camera*¹
- 10.0 megapixel resolution
- Incredible, bright 2.5-inch high-resolution LCD
- Electronic VR image stabilization
- ISO 2000 capability
- Smile Mode
- Blink Warning

*¹ Among 10 megapixel compact cameras equipped with retractable 5x zoom as of January 1, 2008 (according to research conducted by Nikon Corporation).

COOLPIX S520

Slim and Steady



- 8.0 megapixel resolution
- 3x zoom
- Incredible, bright 2.5-inch LCD
- Optical VR image stabilization
- ISO 2000 capability
- Food Mode

COOLPIX S210

Remarkably Thin. Razor Sharp.



- 8.0 megapixel resolution
- 3x zoom
- Incredible, bright 2.5-inch high-resolution LCD
- Electronic VR image stabilization
- ISO 2000 capability

COOLPIX S60

A Touch of Style
Digital at Your Fingertips

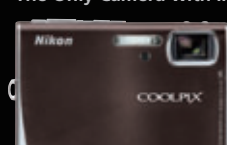


- 10.0 megapixel resolution
- 5x zoom
- Amazing 3.5-inch wide touch screen high-resolution LCD
- Optical VR image stabilization
- ISO 3200*¹ capability
- HDMI connectivity
- Scene Auto Selector
- HD Pictmotion

*¹ ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

COOLPIX S52c

Incredible Pictures. No Strings Attached.
The Only Camera with Immediate Wi-Fi Sharing.



- 9.0 megapixel resolution
- 3x zoom
- Huge, bright 3.0-inch high-resolution LCD
- Optical VR image stabilization
- *my Picturertown* direct wireless transfer to Internet and e-mail
- ISO 3200 capability
- Pictmotion

Life

memories made easy

COOLPIX L18

Equipped for Life's Magic



- 8.0 megapixel resolution
- 3x zoom
- Huge, bright 3.0-inch high-resolution LCD
- Anti-shake AE
- AA-size battery compatible
- Easy Auto Mode
- ISO 1600 capability

COOLPIX S52

Versatility Reaches New Heights.
Share Your Experiences Like Never Before.



- 9.0 megapixel resolution
- 3x zoom
- Huge, bright 3.0-inch high-resolution LCD
- Optical VR image stabilization
- ISO 3200 capability
- Pictmotion

Note: Camera models and color availability may vary according to region.



COOLPIX S710
14.5 megapixels, ISO 100, Manual



COOLPIX S610
10.0 megapixels, ISO Auto, Landscape scene mode



COOLPIX S710

Digital power play

Head of its class in quality, control and performance

Pure imaging power with plenty of range

14.5 megapixels of sharp resolution let you capture the finest details. The COOLPIX S710's advanced image-processing engine optimizes performance and color reproduction. And the quality optics of its 3.6x wide-angle 28-101mm Zoom-NIKKOR lens (35mm format equivalent) allow for greater compositional freedom.



High response

All functions are optimized for immediate response, freeing you to capture special moments as you experience them.

Other features

- World's most compact design* featuring a stainless steel surface and comfortable thumb rest
- 3.0-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- Nikon's new Scene Auto Selector
- High-speed Continuous Mode offers high-speed capture settings to help keep you ahead of most any action scene you wish to shoot
- Food Mode enables white balance adjustment on the LCD monitor for desired color tones
- Smile Mode to help ensure smiles on the faces of loved ones
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

* Among 14 megapixel compact cameras equipped with optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).



Incredible digital unwired

Share memories on the go



Midnight Black

The freedom of Wi-Fi capability

The world's first implementation of the WPS* (Wi-Fi Protected Setup) standard makes it easy to connect to a wireless network by simply entering your PIN and selecting your connection method. Access Nikon's *my Picturetown* Internet services directly to store photos automatically and securely using Picture Bank, or upload directly to blogs and web sites for easy posting. Send a link to selected photos directly to a friend's email address, allowing them to view your pictures without having to download them as attachments.

* Among digital cameras as of July 2, 2008 (according to research conducted by Nikon Corporation).



The world's fastest start-up time in its class

Featuring the world's fastest start-up time* of a mere 0.7 seconds, the optimized performance of the COOLPIX S610c frees you to capture special moments as you experience them.

* Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

Optical VR image stabilization

Nikon's optical VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions. In addition, Motion Detection lets you take great pictures free of complicated operation by automatically increasing shutter speed and raising the ISO setting to compensate for camera shake and subject movement.

Automated and optimized shooting modes

Nikon's new Scene Auto Selector provides carefree shooting in a variety of situations by recognizing the setting and automatically selecting the appropriate scene mode. Active Child Mode enhances the shooting experience by automatically following the movement of your subject to ensure clear focus.

Other features

- Ultra-compact form finished in fine style with comfortable thumb rest
- 10.0 effective megapixel clarity
- 4x Zoom-NIKKOR with 28mm wide-angle capability
- 3.0-inch high-resolution wide-viewing angle LCD monitor
- ISO 3200 capability
- Food Mode enables white balance adjustment on the LCD monitor for desired color tones
- Smile Mode to help ensure smiles on the faces of loved ones
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

Big on speed. Small in stature.

Stellar pictures and a sharp 3-inch LCD screen

Unbeatable speed and knockout good looks

Featuring the world's fastest start-up time* of a mere 0.7 seconds, the optimized performance of the COOLPIX S610 frees you to capture special moments as you experience them.

* Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

Ultra-compact design featuring a 3.0-inch LCD

The COOLPIX S610 packs high performance, a 3.0-inch high-resolution LCD monitor, and a 4x Zoom-NIKKOR lens with 28mm wide-angle capability into an ultra-compact design.

Fully automated shooting ease with advanced shooting modes

Nikon's new Scene Auto Selector provides carefree shooting in a variety of situations by recognizing the setting and automatically selecting the appropriate scene mode. Active Child Mode enhances the shooting experience by automatically following the movement of your subject to ensure clear focus.



ISO 3200 capability

Light sensitivity range up to ISO 3200 creates new opportunities to take sharper, more natural-looking photos in lower light conditions, or to capture fast-moving subjects with outstanding clarity.

Optical VR image stabilization

Nikon's optical lens shift VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions. In addition, Motion Detection lets you take great pictures free of complicated operation by automatically increasing shutter speed and raising the ISO setting to compensate for camera shake and subject movement.



Other features

- 10.0 effective megapixel clarity
- Food Mode enables white balance adjustment on the LCD monitor for desired color tones
- Smile Mode to help ensure smiles on the faces of loved ones
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images



Smoke Gray

Deep Red

Midnight Black



Stunningly fast, astonishingly small

Sharp and smart with a style of its own

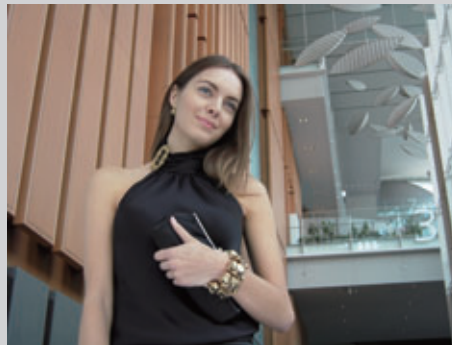


Slate Black



The world's fastest start-up time in its class

Optimized for the world's fastest start-up time*, the COOLPIX S600 frees you to capture special moments as you experience them. The COOLPIX S600 has a start-up time of within 0.7 seconds and incorporates fast AF.



The world's most compact design* in its class

From the solid feel and comfortable grip of the world's most compact* stainless steel design to its large, easy-access control buttons and 2.7-inch high-resolution LCD monitor, the COOLPIX S600 is a joy to take pictures with and to carry.

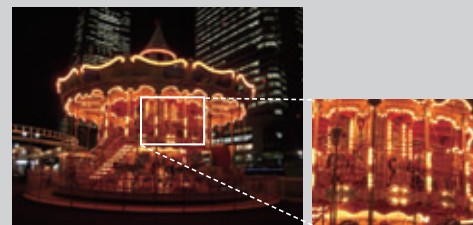
* Among compact cameras equipped with 28mm (35mm format equivalent) zoom lens and optical vibration reduction as of July 2, 2008 (according to research conducted by Nikon Corporation).

Optical VR image stabilization

Nikon's optical VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions.

ISO 3200 capability

Light sensitivity range up to ISO 3200 creates new opportunities to take sharper, more natural-looking photos in lower light conditions, or to capture fast-moving subjects with outstanding clarity.



Other features

- 10.0 effective megapixel clarity
- 4x Zoom-NIKKOR with 28mm wide-angle capability
- Active Child Mode — automatically tracks and focuses on the subject
- Pastel Mode — creates a soft, impressionistic image when enabled before shooting
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

Zoom in on style

See the big picture with an incredible LCD screen

The world's most compact design* in its class with 5x Zoom-NIKKOR lens

The COOLPIX S560 packs stylish elegance, swift response and advanced functions into the world's most compact design among competing compact digital cameras. In addition, the quality optics of the COOLPIX S560's 5x Zoom-NIKKOR lens provide exceptional image quality, and deliver greater creative freedom than normal through telephoto focal range, as well as macro shooting ability from as close as 4 in. (10 cm) to your subject.

* Among 10 megapixel compact cameras equipped with optical vibration reduction and retractable 5x zoom as of July 2, 2008 (according to research conducted by Nikon Corporation).

Optical VR image stabilization

Nikon's optical VR image stabilization compensates for the effects of camera shake to realize sharper results. This frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower lighting conditions or when zooming in for close-ups.

Smile Mode and Blink Warning

Smile Mode automatically releases the shutter when the selected subject smiles, helping you to faithfully record precious smiles in the brief instants they appear. The Smile Indicator displays a gauge that lets you identify the best smiles on loved ones. And Blink Warning alerts you when it suspects that a subject has blinked, allowing you to immediately retake the shot and get the desired results.



Scene Auto Selector

Nikon's new Scene Auto Selector provides carefree shooting in a variety of situations by recognizing the type of setting and automatically selecting the appropriate scene mode for optimum results.

Other features

- 10.0 effective megapixel clarity
- 2.7-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- Food Mode enables white balance adjustment on the LCD monitor for desired color tones
- High sensitivity up to ISO 3200*
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

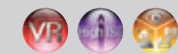
* ISO 3200 is available only for image sizes of 3M (2048 x 1536) or smaller.



Cherry Blossom

Cool Blue

Graphite Black



Style comes standard

5x zoom that fits anywhere beautifully



The world's most compact design

The COOLPIX S550 packs stylish elegance, high performance and advanced functions into the world's most compact design among competing compact digital cameras*, and features a thumb rest for a comfortable fit in the hand.

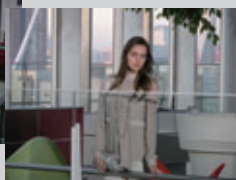
* Among 10 megapixel compact cameras equipped with retractable 5x zoom as of January 1, 2008 (according to research conducted by Nikon Corporation).

5x Zoom-NIKKOR lens

Exceptional image quality with greater creative freedom distinguishes the 5x Zoom-NIKKOR lens (35mm format equivalent) for the COOLPIX S550. Delivering telescopic reach of up to 180mm, its quality NIKKOR optics also allow macro shooting from as close as 4 in. (10 cm) to your subject.



36mm (35mm format equivalent)



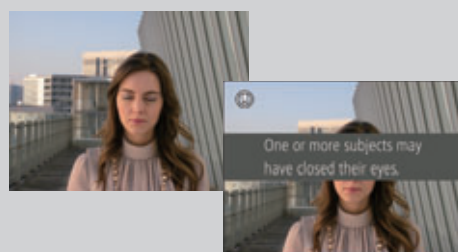
180mm (35mm format equivalent)

VR image stabilization

Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements, particularly in lower light conditions.

Smile Mode and Blink Warning

Smile Mode automatically releases the shutter when the selected subject smiles, helping you to faithfully record precious smiles in the brief instants they appear. The Smile Indicator displays a gauge that lets you identify the best smiles on loved ones. And Blink Warning alerts you when it suspects that a subject has blinked, allowing you to immediately retake the shot and get the desired results.



Other features

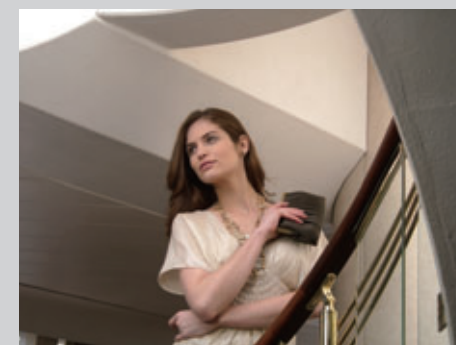
- 10.0 effective megapixel clarity
- 2.5-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- High sensitivity up to ISO 2000
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

Slim and steady

Capture the moment exactly how you remember it

8.0 effective megapixel clarity

An impressively high megapixel count enables the COOLPIX S520 to capture images with true-to-life color and outstanding detail. Such capability also means images can be considerably enlarged, yet still look absolutely stunning.

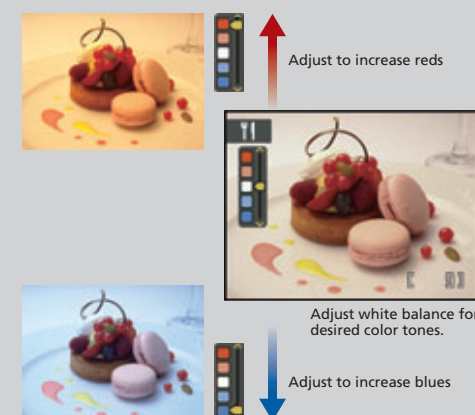


Optical VR image stabilization

Nikon's optical VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions.

Food Mode

This new scene mode helps capture shots of food more beautifully in restaurants, or in dimly-lit locations where flash cannot be used. It allows you to get up close to your subject, and also makes it easy to adjust white balance if the need arises.



Favorite Scenes

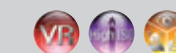
It's as simple as selecting your three favorite scene modes and registering them to appear in the main Mode Menu for easier access. And, you can easily change your selections whenever your mood or preferences change.

Other features

- 2.5-inch LCD monitor with anti-reflection coating
- ISO 2000 capability
- Favorite Pictures feature — organizes and saves images to albums in-camera
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images



Graphite Black



COOLPIX S210



Remarkably thin, razor sharp

Incredibly slim with a wide range of possibilities

Elegant aluminum finish design, less than 3/4" slim

Packing sophisticated style, advanced functions and high performance into its ultra-slim design, the COOLPIX S210 fits comfortably in the hand and simplifies operation.



VR image stabilization

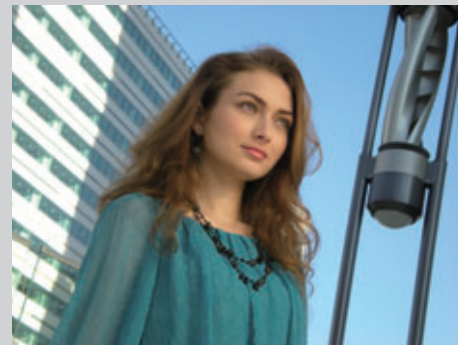
Compensating for the effects of camera shake to realize sharper results, electronic VR image stabilization frees you to enjoy capturing special moments without worrying about slight hand movements.

ISO 2000 capability

Light sensitivity range up to ISO 2000 allows the use of faster shutter speeds to avoid blurred results when shooting moving subjects or in locations with insufficient lighting. ISO sensitivity is automatically optimized in High-sensitivity Shooting Mode.

Other features

- 8.0 effective megapixel clarity
- 2.5-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images



COOLPIX S560
10.0 megapixels, ISO 64, Programmed Auto



COOLPIX S560
10.0 megapixels, ISO Auto, Food scene mode



COOLPIX S520
8.0 megapixels, ISO Auto, Portrait scene mode



COOLPIX S60

A touch of style

Digital at your fingertips

The cutting edge of elegant design and intuitive operation

The COOLPIX S60 introduces a new dimension of fun and intuitive operation via a new 3.5-inch widescreen touch control LCD. One touch will prove that taking pictures has never been this much fun before. Intuitive navigation begins with the HOME screen offering you large icons for selecting operating modes and adjusting controls.



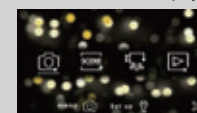
Choose from a selection of three HOME screen displays.



Metallic



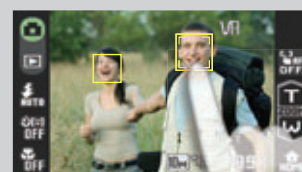
Burgundy



Lights

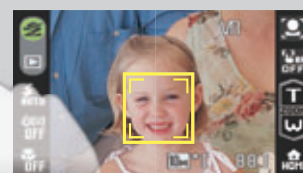
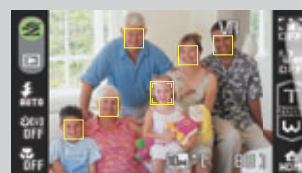


The fun of fingertip shooting control



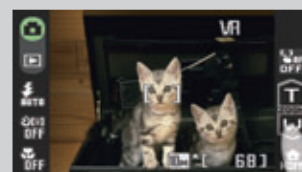
Select your subject by touch

Touch your subject to lock autofocus and exposure.



Portrait One-touch Zoom

After selecting your subject, touch the Portrait One-touch Zoom button for automatic zoom.



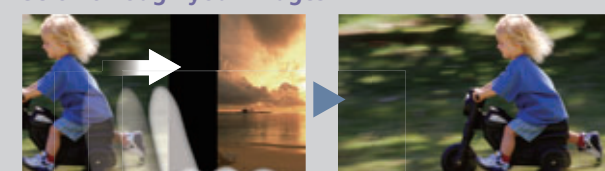
5x Zoom-NIKKOR lens

Zoom right in on your subject during shooting with the zoom buttons on the touch screen.

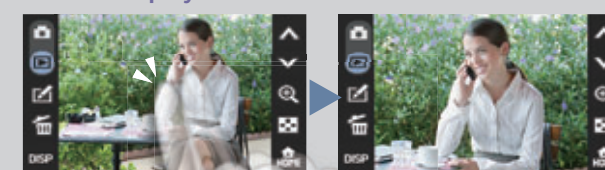
A whole new world of playback pleasure

Touch controls bring a whole new dimension of fun to viewing images on the amazing 3.5-inch LCD, from selecting thumbnail images with your fingers or scrolling through full-size images, to zooming in on images and personalizing your photos with the Paint Function. The COOLPIX S60 also has the ability to rotate images automatically.

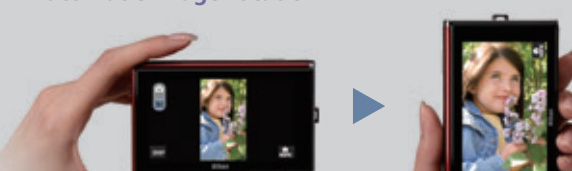
Scroll through your images



Zoom-in at playback for a closer look



Automatic image rotation



Paint Function



Thumbnail selection for easy viewing

HD Pictmotion slideshow with HDTV

Enjoy high-quality playback and slide shows on an HDTV with HDMI connectivity. HD Pictmotion lets users select favorite images, then combine them with music and visual styles to create an entertaining audiovisual show for enjoyment anywhere.



Other features

- 10.0 effective megapixel clarity
- Optical VR image stabilization
- Nikon's new Scene Auto Selector
- Smile Timer — automatically releases the shutter when the subject smiles
- Draw Function
- High sensitivity up to ISO 3200*
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

* ISO 3200 is available only for image sizes of 5M (2592 x 1944) or smaller.

COOLPIX S52c COOLPIX S52



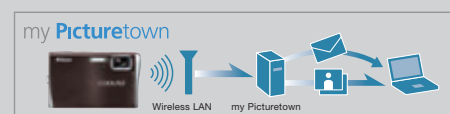
Versatility reaches new heights

Share your experiences like never before

my Pictown with wireless email and storage (COOLPIX S52c only)

Send your shots through thin air. Built-in Wi-Fi provides wireless access to Nikon's *my Pictown* Internet services without connecting to a computer. Store photos automatically and securely using Picture Bank, or upload directly to a blog or other site for easy updating. Picture Mail lets you select recipients from an in-camera email address list and trigger an email notification to family and friends anywhere when new pictures are available to view. Only available from Nikon, *my Pictown* makes it easy to share the moment with family and friends around the world.

Imagine this – you are out and about with your COOLPIX S52c and you stop in your favorite coffee shop that also happens to be a Wi-Fi hotspot. You turn your camera on, set it to Wi-Fi mode and suddenly you are able to send pictures around the corner or around the world. Plus, with Nikon's web service *my Pictown*, you can store images safely and securely with anytime-access. Learn more at: <http://mypictown.com>

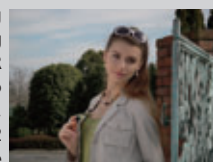


Wave-surface design

More than simply taking great pictures, the stylish COOLPIX S52c and S52 are a real joy to own. Their eye-catching wave-surface designs hint at superior quality within, while smooth curves and beautiful finish blend operational ease with elegant sophistication.

Optical VR image stabilization

Make camera shake a thing of the past. Incorporating highly effective optical VR image stabilization into slim, compact dimensions, the COOLPIX S52c and S52 produce sharper, more satisfactory shots.

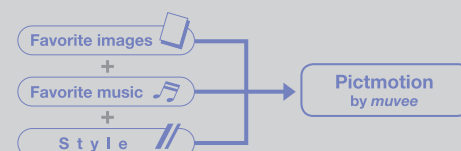


ISO 3200 capability

High sensitivity up to ISO 3200 creates new opportunities to take sharper, more natural-looking photos in lower light conditions.

Pictmotion

Pictmotion lets users select favorite images and movies, then combine them with music (5 pieces pre-installed, 10 pieces loadable) and visual styles to create an entertaining audiovisual show for enjoyment anywhere. Now offering VGA quality, Pictmotion offers even clearer display when viewed through TV output.



Huge, bright 3.0-inch LCD monitor

A huge, bright LCD monitor makes it a cinch to compose shots and play them back anywhere, while an ultra-wide 170-degree viewing angle makes it easy for everyone to gather round for a good look. High contrast and the advantage of anti-reflection coating ensure clear viewing, even in direct sunlight and an acrylic panel protects against scratches and fingerprints.

Other features

- 9.0 effective megapixel clarity
- One-touch portrait button
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images



COOLPIX P6000
13.5 megapixels, ISO 64, Manual



COOLPIX S710
14.5 megapixels, ISO 100, Manual



Precise control. Powerful photography.

Breathtaking digital performance



Pure imaging power and plenty of range

The COOLPIX P6000 delivers 13.5 megapixels of sharp resolution to capture the finest details, crop creatively and produce beautiful enlargements. Its advanced image-processing engine optimizes performance and color reproduction. And the quality optics of its 4x wide-angle 28-112mm Zoom-NIKKOR ED lens (35mm format equivalent) maximize compositional freedom.

Fully customizable operation

The COOLPIX P6000 features the Command dial and customizable Fn (Function) button that allow quick switching of settings, a custom shooting menu for smooth access to regularly used selections, as well as the efficiency of its tabbed menu interface. And the Mode Dial provides quick control over the advanced Programmed Auto [P], Shutter-priority Auto [S], Aperture-priority Auto [A], and Manual [M] exposure modes.



GPS and LAN support

A built-in GPS (Global Positioning System) unit lets you record the location (latitude and longitude) of your shots as "geotags." But that's just where the fun begins. Connect a cable to the built-in LAN connector to access the Internet and enjoy viewing the location on maps available in ViewNX or my Picturetown.

COOLPIX Picture Control for improved finishing flexibility

Nikon's original Picture Control System features intuitive operation that makes it easy to apply adjustments to RAW image files* you've shot and finish them to match your tastes. This advanced technology is optimized for use in COOLPIX cameras.

* Applicable only when RAW files are processed in-camera.

System expandability

You can broaden focal range to 21mm (35mm format equivalent) by adding the optional wide-angle converter lens. The built-in accessory shoe supports advanced i-TTL flash control for external Speedlights.



Other features

- Optical viewfinder
- High-quality materials and finish with magnesium alloy front panel
- 2.7-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- Optical VR image stabilization
- Manual focus
- ISO 6400* capability
- Wireless Remote Control ML-L3 for wireless shutter release
- Distortion control
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

* ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.

Closer encounters

Incredible 18x zoom in a compact design

The world's most compact super-telephoto camera

The COOLPIX P80 offers the unbeatable compositional freedom of an 18x Zoom-NIKKOR lens covering everything from 27mm wide-angle to 486mm super-telephoto shooting. And it squeezes all this photographic power into the world's most compact design in the class* for even greater freedom.

*Among compact cameras equipped with 18x zoom as of March 4, 2008 (according to research conducted by Nikon Corporation).



27mm (35mm format equivalent)



486mm (35mm format equivalent)

Advanced shooting modes (P, S, A, and M)

The Mode Dial provides quick access to greater personal control over camera operation and the rich creative possibilities offered by Programmed Auto [P], Shutter-priority Auto [S], Aperture-priority Auto [A], and Manual [M] exposure modes.

ISO 6400 capability

Light sensitivity range up to ISO 6400* with manual control, along with auto control (ISO 64-800), and High ISO (ISO 64-1600) settings, creates new opportunities to take sharper, more natural-looking photos in lower light conditions, or to capture fast-moving subjects with outstanding clarity. Fixed range auto is also available, allowing you to limit sensitivity from ISO 64 to 100, 200, or 400.

*ISO 3200 and 6400 are available only for image sizes of 3M (2048 x 1536) or smaller.

Sport Continuous Mode

High-speed capture settings help keep you ahead of most any action scene you wish to shoot. The COOLPIX P80 can shoot as many as 30 consecutive pictures* at 13 fps in Sport Continuous Mode. In addition, you can choose to shoot at 6 fps or at 4 fps.

*Feature available only for image sizes of 3M (2048 x 1536) or smaller.

Other features

- 10.1 effective megapixel clarity
- 2.7-inch high-resolution wide-viewing angle LCD monitor with anti-reflection coating
- Optical VR image stabilization
- Electronic viewfinder for sharp, steady shooting
- Optimize image (including monochrome filter effect)
- Distortion control
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images





Sharpening the cutting edge

Performance focused on the future

8.1 megapixel clarity with 5x zoom

An impressively high megapixel count delivers pictures with true-to-life color and pleasing detail. What's more, it means images can be significantly enlarged and still look absolutely stunning. The quality optics of a 36-180mm 5x Zoom-NIKKOR lens (35mm format equivalent) maximize compositional freedom and image quality.



Practical shooting modes

Programmed Auto [P] and Manual [M] exposure modes for greater personal control over camera operation are accessible via the Mode Dial, as well as a selection of 15 scene-optimized modes and four different movie modes.

ISO 2000 capability

Light sensitivity range up to ISO 2000 creates new opportunities to take sharper, more natural-looking photos in lower light conditions, or to capture fast-moving subjects with outstanding clarity.

AA-size batteries for shoot-anywhere convenience

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.



Other features

- Electronic viewfinder
- 2.5-inch LCD monitor
- Optical VR image stabilization
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images

Equipped for life's magic

Amazing views on a huge 3-inch LCD screen

8.0 effective megapixel clarity

An impressively high megapixel count delivers pictures with true-to-life color and pleasing detail. What's more, it means images can be significantly enlarged and still look absolutely stunning.



Anti-shake AE

Anti-shake AE helps you take great pictures free of complicated operation by automatically increasing shutter speed and raising the ISO setting to compensate for camera shake and subject movement.

Expansive 3.0-inch LCD monitor

A huge, bright LCD monitor makes it a cinch to compose shots and play them back anywhere. High contrast ensures clear viewing, even in direct sunlight.

AA-size batteries for carefree shooting anywhere

Compatibility with AA-size batteries, which are widely available around the world, means carefree shooting virtually anywhere without worrying about recharging or running out of power.



Easy Auto Mode

Easy Auto Mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot without worrying.

Other features

- High sensitivity up to ISO 1600
- Face-priority AF — finds and focuses on people's faces for consistently crisp results
- In-Camera Red-Eye Fix™ — this in-camera feature automatically fixes most typical occurrences of red-eye
- D-Lighting — adds detail and optimizes exposure to rescue underexposed images



Explanation of functions

Camera System

Resolution and Optics

Effective megapixels
The number of pixels that actually make up the image captured by a digital camera. Images recorded with more effective megapixels will therefore contain a larger amount of image information, resulting in higher-level sharpness.

NIKKOR Lenses
Highly respected by leading professional photographers, NIKKOR lenses are renowned for their outstanding autofocus performance, true-to-life color, high contrast, and exceptional sharpness.

Optical Zoom
COOLPIX cameras offer ample zooming capability. They make it easy to zoom in for tight portraits, for example, or zoom right out to capture expansive landscapes.



Vibration Reduction (VR)
Refer to page 4.



Interface

Anti-reflection coating (LCD)
Anti-reflection coating on the LCD monitor improves visibility and makes menus easier to work with, even outdoors in the sun.

Mode Dial
The custom-designed Mode Dial provides quick and easy access to greater personal control over camera operation.

Rotary Multi Selector
The Rotary Multi Selector simplifies operation, speeds the selection of functions, and allows image scrolling at up to 10 shots per second.

Wide-viewing angle (LCD)
LCD monitors with wider viewing angles enhance shooting versatility, while also making it easy for all to gather round and view images or slideshows.

	S710	S610c	S610	S600	S560	S550	S520	S210	S60	S52c	S52	P6000	P80	P60	L18
Effective megapixels	14.5	10.0	10.0	10.0	10.0	10.0	8.0	8.0	10.0	9.0	9.0	13.5	10.1	8.1	8.0
NIKKOR Lenses	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Optical Zoom	3.6x	4x	4x	4x	5x	5x	3x	3x	5x	3x	3x	4x	18x	5x	3x
Vibration Reduction (VR)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—
Anti-reflection coating (LCD)	●	●	●	●	●	●	●	●	●	●	●	●	●	—	—
Mode Dial	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Rotary Multi Selector	●	●	●	●	—	—	—	—	—	●	—	—	—	—	—
Wide-viewing angle (LCD)	●	●	●	●	●	●	—	—	●	●	●	●	●	—	—
Aperture-priority Auto mode	●	—	—	—	—	—	—	—	—	—	—	●	●	—	—
Automatic ISO sensitivity	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Continuous Shooting	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Easy Auto Mode	—	—	—	—	—	—	—	—	—	—	—	—	—	—	●

Shooting features

Control Options

Aperture-priority Auto mode
Enabling greater control over depth of field, Aperture-priority Auto mode lets you manually select aperture size, while the camera chooses the optimal shutter speed.

Automatic ISO sensitivity
Automatically adjusts light sensitivity to ensure optimal exposure for sharp results and carefree shooting, even in lower light.

Continuous Shooting
Swift Continuous Shooting capability lets you take a series of pictures in quick succession, making it easy to capture action as it happens.

Easy Auto Mode
Easy Auto Mode makes photography even easier by taking control of settings, so you simply turn on the camera and shoot.

Fixed ISO sensitivity
Manually set light sensitivity for personal control over shooting effectively in lower light conditions, or to capture fast-moving subjects with outstanding clarity.

High ISO
Refer to page 4.



Better pictures in lower light

High-Sensitivity Mode
High-Sensitivity Mode chooses the optimal ISO setting for clearer results in lower light.

Macro Mode
Macro Mode lets you fill the frame with small objects, adjusting the lens for much closer focus and stopping down the aperture for maximum depth of field.

Motion Detection/Anti-shake AE
Motion Detection (equivalent function as Anti-shake AE) helps compensate for camera shake and subject movement, so you can focus on taking great pictures instead of on shutter speed or ISO settings.

RAW format support
The new RAW file format for Nikon COOLPIX cameras is compatible with Microsoft's Windows Image Component (WIC) codec, allowing images shot in RAW format to be opened and edited in ViewNX (Windows version only), or in other applications that support WIC.

Shutter-priority Auto mode
Shutter-priority Auto mode lets you manually select shutter speed, while the camera chooses the optimal aperture.

Sport Continuous Mode
High-speed capture settings help keep you ahead of most any action scene you wish to shoot.

White Balance
White Balance automatically ensures accurate, optimal color temperature across a range of lighting conditions, keeping colors true to the way you see them.

1:1 size format
1:1 size format allows photos to be shot using 1:1 (square) ratio.

	S710	S610c	S610	S600	S560	S550	S520	S210	S60	S52c	S52	P6000	P80	P60	L18
Fixed ISO sensitivity	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—
High ISO	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—
High-Sensitivity Mode	●	—	—	●	—	—	—	●	—	—	—	●	●	●	—
Macro Mode	4 in.	1.2 in.	1.2 in.	1.2 in.	4 in.	4 in.	5.9 in.	4 in.	3.5 in.	1.6 in.	1.6 in.	0.8 in.	0.4 in.	4 in.	5.9 in.
Motion Detection/Anti-shake AE	●	●	●	—	—	—	—	—	—	—	—	—	—	—	●
RAW format support	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Shutter-priority Auto mode	●	—	—	—	—	—	—	—	—	—	—	—	●	●	—
Sport Continuous Mode	—	—	—	—	—	—	—	—	—	—	—	—	—	●	—
White Balance	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
1:1 size format	—	—	—	—	●	—	—	—	—	—	—	—	●	●	—
Active Zoom	●	●	●	●	●	●	●	●	—	—	—	●	●	●	●
Best Shot Selector (BSS)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Shooting Assist Features

Active Zoom
Unlike digital zooms which enlarge image data, Active Zoom crops the image from the maximum image size, thus minimizing image deterioration and delivering high-resolution data.

Best Shot Selector (BSS)
Best Shot Selector automatically selects the shot with the sharpest focus from a series of consecutive images.

Blink Warning
Blink Warning notifies you when a subject blinks during exposure, and allows you to immediately retake the shot.

Face-priority AF
Refer to page 5.



Simply better portraits

Favorite Scenes
Register your three favorite scene modes to appear in the main Mode Menu for easier access.

Scene Auto Selector
Provides carefree shooting in a variety of situations by recognizing the type of setting and automatically selecting the appropriate scene mode for optimum results.

Scene modes
Scene modes make it easy to achieve pleasing results in a wide range of common situations. Refer to page 28.

Smile Mode
Smile Mode automatically releases the shutter when the selected subject smiles, helping to ensure smiles on the faces of loved ones.

Image Enhancement

Black border/White border
Adds a black or white border around the edge of photos at replay, and saves the results as new image files.

Color Options
Color Options let you produce more creative results in a manner similar to using a filter, letting you change the mood of your images with a choice of Standard color, Vivid color, Black-and-white, Sepia and Cyanotype.

Distortion Control
Corrects for barrel distortion occurring in wide-angle images, and even displays the corrected image on the LCD in real time.

D-Lighting
Refer to page 5.



Simply better portraits

In-Camera Red-Eye Fix™
Refer to page 5.

Playback / Output

Face Zoom-in
Zoom right in on the subject's face during playback, and use the Multi-selector button to move freely to the faces of other subjects in the same photo.

Pictmotion
Refer to page 5.



In-camera slideshow with music

	S710	S610c	S610	S600	S560	S550	S520	S210	S60	S52c	S52	P6000	P80	P60	L18
Blink Warning	—	—	—	—	●	●	—	—	●	—	—	—	—	—	—
Face-priority AF	—	—	—	—	●	●	—	—	●	—	—	—	—	—	—
Favorite Scenes	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Scene Auto Selector	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—
Scene modes	16	16	16	14	16	15	16	15	16	14	14	15	15	15	14
Smile Mode	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—
Black border/White border	—	—	—	—	●/●	—	●/●	—	—	—	—	—	●/—	●/—	—
Color Options	●	●	●	●	●	●	●	—	●	—	—	—	—	—	●
Distortion Control	—	—	—	—	●	●	—	—	●	—	—	—	●	—	—
D-Lighting	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
In-Camera Red-Eye Fix™	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Face Zoom-in	●	●	●	●	●	●	●	●	●	—	—	●	●	—	●

Movie / Audio

Time-lapse Movie
Time-lapse Movie mode creates movies out of images taken using the Time-lapse feature, which enables users to specify the interval between shots.

TV/Small Size Movie
TV movie mode records VGA-size images (640 x 480 pixels) that fit perfectly on a TV screen. Small Size movie produces QVGA-size movies (320 x 240 pixels).

Voice Recording
The handy Voice Recording function can be used to record literally hours of sound when used with sufficient memory media.

Image Organization

Date Imprint
The Date Imprint function automatically adds date information to images taken, making it easy to organize pictures.

Favorite Pictures
Lets you organize images and save them to albums that you create within the camera.

Small Picture
The Small Picture function automatically reduces the size of data for selected images, making them better suited for emailing.

Connectivity / Storage

HDMI support
HDMI (High Definition Multimedia Interface) connectivity allows you to enjoy high-quality HDTV slide shows.

Internal memory
Internal memory gives you the freedom to shoot images at any time, even when you're not carrying any memory media. It also makes it easy to transfer images between memory media as you please.

Wireless LAN Connection
Refer to page 5.



Freedom with wireless image transfer

System Expansion

Converter lenses
Optional Wide-angle converter lens adds greater range to further enhance expressive freedom.

External flash
The COOLPIX P6000's built-in accessory shoe supports Nikon's advanced i-TTL flash control for external flashes, including the Speedlight SB-400, SB-600, and SB-900.

	S710	S610c	S610	S600	S560	S550	S520	S210	S60	S52c	S52	P6000	P80	P60	L18
Pictmotion	—	—	—	—	—	—	—	—	—	●HD	●	●	—	—	—
Time-lapse Movie	—	—	—	—	30 fps	30 fps	30 fps	30 fps	30 fps	30 fps	—	—	30 fps	30 fps	—
TV/Small Size Movie	30/15 fps	30 fps	30 fps	30 fps	30/15 fps	30/15 fps	30/15 fps	30/15 fps	30/15 fps	30/15 fps	30 fps	30 fps	30/15 fps	30/15 fps	30/15 fps
Voice Recording	●	●	●	●	●	●	●	●	●	●	—	—	—	—	—
Date Imprint	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Favorite Pictures	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Small Picture	●	●	●	●	●	●	●	●	●	●	—	—	●	●	●
HDMI support	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Internal memory	42 MB	45 MB	45 MB	45 MB	44 MB	50 MB	23 MB	52 MB	20 MB	38 MB	38 MB	48 MB	50 MB	12 MB	21 MB
Wireless LAN Connection	—	●	—	—	—	—	—	—	—	—	—	—	—	—	—
Converter lenses	—	—	—	—	—	—	—	—	—	—	—	—	●	—	—
External flash	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—

Discover the simplicity of Scene modes

Portrait

All models

Throws the background out of focus to emphasize the subject. Portrait subjects benefit from smooth, natural-looking skin tones.

Landscape

All models

Provides far-reaching depth of field. Camera focuses at infinity.

Sports

All models*

Selects a significantly faster shutter speed, so users can freeze the action in a single shot and record action in a series of pictures.
*The COOLPIX P80 is equipped with Sport Continuous Mode.

Night Portrait

All models

Achieves a natural balance between the main subject and background lighting in portraits taken at night.

Party/Indoor

All models

Captures bright, natural-looking portraits indoors while maintaining background details.

Beach/Snow

All models

Keeps backgrounds and human subjects vivid despite the uncommonly bright conditions.

Sunset

All models

Makes the most of beautiful hues seen in sunsets and sunrises.

Dusk/Dawn

All models

Preserves the colors seen in the weak natural light before sunrise or after sunset.

Night Landscape

All models

Slow shutter speeds are used to produce stunning night landscapes.

Close-Up

All models

Lets users compose and photograph small objects at close range.

Museum

All models

Many museums don't allow the use of flash, so Museum mode reduces the effects of camera movement to enable sharper shots without flash.

Fireworks Show

S710 S610c S610 S560 S550 S520 S210 S52c S52 P6000 P80 P60

Slow shutter speeds capture the light trails of dramatic bursting fireworks with satisfying color and clarity.

Copy

All models

Blends satisfying sharpness with higher than normal contrast to capture text or drawings with greater clarity in black and white.

Backlight

All models

Because bright backgrounds can cause nearby subjects to underexpose, Backlight mode adds flash automatically to the foreground to "fill in" the shadows.

Food

S710 S610c S610 S560 S520

Helps capture close-ups of food more beautifully in restaurants or at other tables without using flash.

Panorama Assist

S710 S610c S610 S560 S550 S520 S210 S60 P6000 P80 P60 L18

Composite image

Original images

Panorama Maker software available with Nikon's complementary Software Suite makes it easy to join a series of pictures to produce a single seamless panorama.

Note: Images shown above are for representation purposes only.

COOLPIX ACCESSORIES

● Supplied accessory ○ Optional accessory

	Battery Chargers					Batteries				
	Battery Charger MH-61	Battery Charger MH-62	Battery Charger MH-63	Battery Charger MH-64	Battery Charger MH-65	Rechargeable Li-ion Battery EN-EL5	Rechargeable Li-ion Battery EN-EL8	Rechargeable Li-ion Battery EN-EL10	Rechargeable Li-ion Battery EN-EL11	Rechargeable Li-ion Battery EN-EL12
COOLPIX S710					●					●
COOLPIX S610c					○					●
COOLPIX S610					●					●
COOLPIX S600			●					●		
COOLPIX S560				●					●	
COOLPIX S550				●					●	
COOLPIX S520			●					●		
COOLPIX S210			●					●		
COOLPIX S60			●					●		
COOLPIX S52c		○					●			
COOLPIX S52		●					●			
COOLPIX P6000	○					●				
COOLPIX P80	●					●				
COOLPIX P60										
COOLPIX L18										

	AC Adapters							Speedlights		
	AC Adapter EH-62A	AC Adapter EH-62D	AC Adapter EH-62E	AC Adapter EH-62F	AC Adapter EH-63	AC Adapter EH-65A	AC Adapter EH-66	Speedlight SB-400	Speedlight SB-600	Speedlight SB-900
COOLPIX S710				○						
COOLPIX S610c					●					
COOLPIX S610					○					
COOLPIX S600		○								
COOLPIX S560			○							
COOLPIX S550			○							
COOLPIX S520		○								
COOLPIX S210		○								
COOLPIX S60					○					
COOLPIX S52c					●					
COOLPIX S52					○					
COOLPIX P6000							●	○	○	○
COOLPIX P80	○									
COOLPIX P60						○				
COOLPIX L18						○				

	AV/USB Cables					Lens Converters		Software
	USB Cable UC-E6	USB Cable UC-E13	AV/USB Cable UC-E12	Audio Video Cable EG-CP14	Audio Video Cable EG-CP15	Wide-angle Converter WC-E76*	Adapter Ring UR-E21	Software Suite
COOLPIX S710	●			●				●
COOLPIX S610c		●			●			●
COOLPIX S610		●			●			●
COOLPIX S600	●			●				●
COOLPIX S560	●			●				●
COOLPIX S550			●					●
COOLPIX S520	●			●				●
COOLPIX S210	●			●				●
COOLPIX S60		●			●			●
COOLPIX S52c		●			●			●
COOLPIX S52		●			●			●
COOLPIX P6000	●			●		○	○	●
COOLPIX P80	●			●				●
COOLPIX P60	●			●				●
COOLPIX L18	●			●				●

* When used with Adapter Ring UR-E21.

Software Suite*1	
OS	Macintosh: Mac OS X version 10.3.9, 10.4.11, 10.5.2 Windows: Windows Vista (32bit), Windows XP Professional/Home Edition, Windows 2000 Professional*2 pre-installed models Note: CD-ROM drive required for installation. Only built-in USB ports are supported.

*1 Applicable to Nikon Transfer within the Software Suite CD-ROM *2 COOLPIX cameras do not support Windows 2000 Professional

Specifications

		Effective pixels:	Lens:	Focus range (from lens):	Monitor:	Storage media:	ISO sensitivity:	Power sources:	Battery life*1:	Dimensions (WxHxD):	Weight:
COOLPIX S710		14.5 million	3.6x Zoom-NIKKOR; 6.0-21.6mm (35mm [135] format picture angle: 28-101mm); f/2.8-5.6; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 404mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 4 in. (10cm) to infinity (∞)	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 42 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, 6400*3, 12,800*3, Auto (auto gain ISO 100-1600), High ISO Sensitivity Auto (ISO 100-3200)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-62F (optional)	Approx. 250 shots with EN-EL12 battery	Approx. 3.6 x 2.3 x 1.0 in. (92.5 x 57.5 x 24.0 mm) excluding projections	Approx. 5.5 oz. (155 g) without battery and SD memory card
COOLPIX S610c		10.0 million	4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 1.2 in. (3cm) to infinity (∞)	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 45 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-1600)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-63 (supplied)	Approx. 290 shots with EN-EL12 battery	Approx. 3.8 x 2.2 x 0.9 in. (96.5 x 57 x 22.5 mm) excluding projections	Approx. 4.6 oz. (130 g) without battery and SD memory card
COOLPIX S610		10.0 million	4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 1.2 in. (3cm) to infinity (∞)	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 45 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-1600)	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-63 (optional)	Approx. 290 shots with EN-EL12 battery	Approx. 3.7 x 2.2 x 0.9 in. (94 x 57 x 22.5 mm) excluding projections	Approx. 4.4 oz. (125 g) without battery and SD memory card
COOLPIX S600		10.0 million	4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 1.2 in. (3cm) to infinity (∞)	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 45 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-800), High-sensitivity Shooting Mode (ISO 100-2000)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Approx. 190 shots with EN-EL10 battery	Approx. 3.5 x 2.1 x 0.9 in. (88.5 x 53 x 22.5 mm) excluding projections	Approx. 4.6 oz. (130 g) without battery and SD memory card
COOLPIX S560		10.0 million	5x Zoom-NIKKOR; 6.3-31.5mm (35mm [135] format picture angle: 34.8-174mm); f/3.5-5.6; 8 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 696mm)	2 ft. (60cm) to infinity (∞), Macro close-up mode: 4 in. (10cm) to infinity (∞) at wide-angle	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 44 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, 3200*3, Auto (auto gain ISO 64-800)	Rechargeable Li-ion Battery EN-EL11 (supplied), AC Adapter EH-62E (optional)	Approx. 160 shots with EN-EL11 battery	Approx. 3.7 x 2.1 x 0.9 in. (93 x 54.5 x 23.5 mm) excluding projections	Approx. 4.6 oz. (130 g) without battery and SD memory card
COOLPIX S550		10.0 million	5x Zoom-NIKKOR; 6.3-31.5mm (35mm [135] format picture angle: 36-180mm); f/3.5-5.6; 8 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 720mm)	1 ft. 2 in. (35cm) to infinity (∞), Macro close-up mode: 4 in. (10cm) to infinity (∞) at wide-angle	2.5-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 50 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 64-800), High-sensitivity Shooting Mode (ISO 64-1600)	Rechargeable Li-ion Battery EN-EL11 (supplied), AC Adapter EH-62E (optional)	Approx. 200 shots with EN-EL11 battery	Approx. 3.6 x 2.1 x 0.9 in. (90 x 53.5 x 22 mm) excluding projections	Approx. 4.2 oz. (120 g) without battery and SD memory card
COOLPIX S520		8.0 million	3x Zoom-NIKKOR; 5.7-17.1mm (35mm [135] format picture angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 5.9 in. (15cm) to infinity (∞)	2.5-in., approx. 153k-dot, TFT LCD with anti-reflection coating	Internal memory (approx. 23 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 64-1600)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Approx. 180 shots with EN-EL10 battery	Approx. 3.7 x 2.1 x 0.9 in. (94 x 53 x 22.5 mm) excluding projections	Approx. 4.1 oz. (115 g) without battery and SD memory card
COOLPIX S210		8.0 million	3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.1-5.9; 6 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	2 ft. (60cm) to infinity (∞); Macro close-up mode: 4 in. (10cm) to infinity (∞)	2.5-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 52 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 64-800), High-sensitivity Shooting Mode (ISO 64-1600)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-62D (optional)	Approx. 220 shots with EN-EL10 battery	Approx. 3.6 x 2.2 x 0.7 in. (90 x 55.5 x 18 mm) excluding projections	Approx. 3.5 oz. (100 g) without battery and SD memory card
COOLPIX S60		10.0 million	5x Zoom-NIKKOR; 5.9-29.5mm (35mm [135] format picture angle: 33-165mm); f/3.8-4.8; 12 elements in 10 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 660mm)	2 ft. (60cm) to infinity (∞), Macro close-up mode: 3.5 in. (9cm) to infinity (∞)	3.5-in., wide, approx. 230k-dot, wide-viewing angle TFT LCD with touch screen control and anti-reflection coating	Internal memory (approx. 20 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, 3200*4, Auto (auto gain ISO 64-800), High ISO Sensitivity Auto (ISO 64-1600)	Rechargeable Li-ion Battery EN-EL10 (supplied), AC Adapter EH-63 (optional)	Approx. 140 shots with EN-EL10 battery	Approx. 3.8 x 2.4 x 0.9 in. (97.5 x 60 x 22 mm) excluding projections	Approx. 5.1 oz. (145 g) without battery and SD memory card
COOLPIX S52c		9.0 million	3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	1 ft. (30cm) to infinity (∞), Macro close-up mode: 1.6 in. (4cm) to infinity (∞)	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 38 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-800), High-sensitivity Shooting Mode (ISO 100-2000)	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-63 (supplied)	Approx. 200 shots with EN-EL8 battery	Approx. 3.8 x 2.3 x 0.8 in. (97.5 x 59 x 21 mm) excluding projections	Approx. 4.4 oz. (125 g) without battery and SD memory card
COOLPIX S52		9.0 million	3x Zoom-NIKKOR; 6.3-18.9mm (35mm [135] format picture angle: 38-114mm); f/3.3-4.2; 12 elements in 9 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 456mm)	1 ft. (30cm) to infinity (∞), Macro close-up mode: 1.6 in. (4cm) to infinity (∞)	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 38 MB), SD memory cards*2	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-800), High-sensitivity Shooting Mode (ISO 100-2000)	Rechargeable Li-ion Battery EN-EL8 (supplied), AC Adapter EH-63 (optional)	Approx. 200 shots with EN-EL8 battery	Approx. 3.6 x 2.3 x 0.8 in. (93 x 59 x 21 mm) excluding projections	Approx. 4.4 oz. (125 g) without battery and SD memory card
COOLPIX P6000		13.5 million	4x Zoom-NIKKOR; 6.0-24.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.9; 9 elements in 7 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)	1 ft. 7.7 in. (50cm) to infinity (∞), Macro close-up mode: 0.8 in. (2cm) to infinity (∞)	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating	Internal memory (approx. 48 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, 3200*3, 6400*3, Auto (auto gain ISO 64-800), High-sensitivity Shooting Mode (ISO 64-1600), Fixed range auto (ISO 64-100, 200, 400)	Rechargeable Li-ion Battery EN-EL5 (supplied), AC Adapter EH-66 (supplied)	Approx. 260 shots with EN-EL5 battery	Approx. 4.2 x 2.6 x 1.7 in. (107 x 65.5 x 42 mm) excluding projections	Approx. 8.5 oz. (240 g) without battery and SD memory card
COOLPIX P80		10.1 million	18x Zoom-NIKKOR; 4.7-84.2mm (35mm [135] format picture angle: 27-486mm); f/2.8-4.5; 14 elements in 11 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 1944mm)	1 ft. 4 in. (40cm) to infinity (∞), Macro close-up mode: 0.4 in. (1cm) to infinity (∞)	2.7-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating, Electronic Viewfinder, 0.24-in., approx. 230k-dot	Internal memory (approx. 50 MB), SD memory cards*2	ISO 64, 100, 200, 400, 800, 1600, 2000, 3200*3, 6400*3, Auto (auto gain ISO 64-800), High ISO Sensitivity Auto (ISO 64-1600), Fixed range auto (ISO 64-100, 200, 400)	Rechargeable Li-ion Battery EN-EL5 (supplied), AC Adapter EH-62A (optional)	Approx. 250 shots with EN-EL5 battery	Approx. 4.3 x 3.1 x 3.1 in. (110 x 79 x 78 mm) excluding projections	Approx. 12.9 oz. (365 g) without battery and SD memory card
COOLPIX P60		8.1 million	5x Zoom-NIKKOR; 6.4-32.0mm (35mm [135] format picture angle: 36-180mm); f/3.6-4.5; 9 elements in 7 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 720mm)	1 ft. 4 in. (40cm) to infinity (∞), Macro close-up mode: 4 in. (10cm) to infinity (∞)	2.5-in., approx. 153k-dot, TFT LCD, Electronic Viewfinder, 0.2-in., approx. 201k-dot, equivalent	Internal memory (approx. 12 MB), SD memory cards*2	ISO 80, 100, 200, 400, 800, 1600, 2000, Auto (auto gain ISO 80-800)	Two AA alkaline (supplied), lithium or Oxyride™ batteries, AC Adapter EH-65A (optional)	Approx. 190 shots with alkaline, 230 shots with Oxyride™ or 650 shots with lithium	Approx. 3.8 x 2.5 x 1.4 in. (95.5 x 63.5 x 36 mm) excluding projections	Approx. 5.6 oz. (160 g) without battery and SD memory card
COOLPIX L18		8.0 million	3x Zoom-NIKKOR; 5.7-17.1mm (35mm [135] format picture angle: 35-105mm); f/2.8-4.7; 5 elements in 5 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 420mm)	1 ft. 7.7 in. (50cm) to infinity (∞); Macro close-up mode: 5.9 in. (15cm) to infinity (∞)	3.0-in., approx. 230k-dot, TFT LCD	Internal memory (approx. 21 MB), SD memory cards*2	Auto (auto gain ISO 64-1600)	Two AA alkaline (supplied), lithium or Oxyride™ batteries, AC Adapter EH-65A (optional)	Approx. 180 shots with alkaline or 650 shots with lithium	Approx. 3.7 x 2.4 x 1.2 in. (95 x 61 x 29.5 mm) excluding projections	Approx. 4.4 oz. (125 g) without battery and SD memory card

*1 Based on CIPA industry standard for measuring life of camera batteries. Measured at 73°F (23°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

*2 Not compatible with Multi Media Cards (MMC).

*3 Setting is available only for image sizes of 3M (2048 x 1536) or smaller.

*4 Setting is available only for image sizes of 5M (2592 x 1944) or smaller.

Note: Camera models and color availability may vary according to region.

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